

Meet the gurus



Anna Kennedy

CEO, Author, Entrepreneur

Jeff Cohen

CRO, Entrepreneur

Why Plan-for-Profit?

Plan-for-Profit is an innovative program that helps business owners locate the source of their business obstacles and create a laser focused plan to tackle them and get to increased profits.

Why the focus on profit? Businesses have all kinds of missions, many of them out to contribute something to the world, but without profit, businesses owners can't keep their eye on their commitment - they get too bound up in survival. Getting to profit allows their mission to really take off. So much is possible when there's profit.

"With 29 million businesses in the US alone, representing 55% of the jobs, we can't afford for any small business that's got a great product or service to go under for lack of help. We expect to be providing that help to businesses in droves", said Anna Kennedy, CEO of RainMakers and creator of Plan-for-Profit.

"Our coaches are standing by to support our customers. We match our coaches to the customer's business and to the specific breakdowns they're having, so they can really build a roadmap that will get results fast", said Jeff Cohen, CRO of RainMakers and responsible for operations for Plan-for-Profit.

Where to sign up for
PLAN-FOR-PROFIT



On our website:

www.planforprofit.biz/purchase



Email us:

info@planforprofit.biz

Preview!

Watch our video
to get a taster of the
Plan-for-Profit program

www.planforprofit.biz/preview

"I wanted to get more leads, close more deals. After 6-weeks working with Anna and Jeff, I had my goal and roadmap. I've exceeded it by 150%."

(Tim Hughes, CEO Accounting X)

**Stop working in your business.
Start working **on** your business today!**

PLAN-FOR-PROFIT
Program for Business Owners

Your business is your life
Make it a good one



**Want to feel inspired
and purposeful again?**

Take back your business power with the Plan-for-Profit program.
Start living your small business dream.

"With 29 million small businesses in the USA alone, they're a critical contribution to our economy. When they fail, it impacts us all."
Anna Kennedy, CEO

"Take control"
It's YOUR time.
NOW!

Your guide to **PLAN-FOR-PROFIT**

About the Programs

What is it?

Plan-for-Profit is a program for small business owners and leaders who are ambitious for growth. If your dream is a new and better future for your business with growing revenue, a solid pipeline of prospects, delighted customers, and profits on autopilot, then this is the program for you.

Why do it?

You started with excitement, boundless energy, living the dream. Today, the dream has evaporated and it's more like a grind.

- Revenue has plateaued or dipped
- Customers are difficult and staff is driving you crazy
- You worry about making payroll and you're the last to get paid
- You're working 7 days a week. You're tired, fed up and wondering why you ever started this

The bottom line is that it's no longer fun.

That's why you'd do Plan-for-Profit - to get the excitement back.

What do I get?

- A 6-Module Workbook to finding the way to a fresh start with your business
- Engaging and thought-provoking Video Masterclasses that introduce you to each Module
- Templates and cheat-sheets
- Weekly coaching call, email support



What do I create?

- A strong financial plan
- Realistic, achievable goals
- A compelling offer that sells
- A plan for your "clean-up" projects
- A roadmap to keep you on track with your plan
- Peace of mind with purpose

www.planforprofit.biz
626-345-5056
info@planforprofit.biz

Pricing

\$297 for the program on thumb-drive
- use it anywhere!

www.planforprofit.biz/purchase/pfp1



Plan-for-Profit

- A guided, self-study program with weekly video Masterclasses, live weekly meetings and email contact with a coach to ask as many questions as you like. The program provides structure AND accountability, has you work interactively with your coach to help you keep on track.

Work through our 6-module program to create an actionable plan that tackles your business challenges, gaps and goals:

- **BREAKDOWN** - where your business isn't working right now
- **ASSESSMENT** - finding the gaps in your business and in you
- **FINANCES** - all about the money and how to make the numbers work for profit
- **DEVELOPMENT** - apply development practices to your business that will tackle your breakdowns and gaps
- **PLANNING** - turn your ideas into an actionable plan
- **ROADMAP** - turn your plan into day-by-day actions

"I worked with Anna and Jeff for 6 weeks, set my goals, had my plan and blew through my results - 150%!"

- Tim Hughes,
CEO, AccountingX